"Learning Analytics for Trade Unions"
webinar

Date: 17 March 2025   Venue: online
Meeting platform: ZOOM

Time	17 March 2025
9:30	**Welcome** Getting to know the trainers' team Knowing more about you ... and your expectations!
10:00	**What is Learning analytics?** Training data we collect in face-to-face and online courses Defining Learning analytics (types and tools) Presentation, Q&A
11:00	Break
11:20	**How Learning analytics impact trade union strategy and training design?** Courses evaluation: from formal to formative assessment Training designed based on trade union needs Presentation, Q&A
12 :00	**Why is Learning Analytics a strategic tool for trade union education?** Aligning the organisational and training needs Working groups
12 :45	Report back from the groups Wrap up and conclusions
13:15	Evaluation, next steps
13:30	End of the webinar

etui.