

## Invitation to an ETUI Education course

29 November 2024

Dear Colleagues,

The Education Department of the European Trade Union Institute, in cooperation with **UGT-E** (Spain) and **USSCG** (Montenegro), organises a training activity on “**Strengthening trade unions power by using digital tools**” which will be held in Brussels, from **26 to 28 February 2025**.

The organising is about building strong, effective unions. The organising model was developed before the era of social media/digitalisation during the last few decades of 20th century. Now the European trade unions need to integrate methods and tools of digitalisation and social media in organizing and campaigning in order to reach new members.

The following aims will be achieved during the training:

- To discover new ways to use digital tools for union organising;
- to acknowledge the need to apply digital tools in trade union organising;
- to discover the main digital tools that trade unions can use in digital organising;
- to exchange practices of using digital tools in organising;
- to develop the skills to prepare a strategy for trade union digital organising;

### Working language

English, Montenegrin and Spanish

### Programme

A draft of programme is attached

### Accommodation and venue

The accommodation and the course venue in Brussels will be communicated with the confirmation of participation

### Participants

Trade union organisers or trade union representatives in charge of trade union renewal, or organising at national / sectorial level.

### Arrival and departure

Participants are expected **to arrive on Tuesday 25 February and to leave on Friday 28 February 2025 after lunch.**

**Please wait for the ETUI confirmation before any travel booking.**

### How are enrolments processed?

The costs for accommodation, meals according to the programme, materials will be covered by ETUI for **20 participants**.

The final confirmation of the participants will be done by the team of trainers bearing in mind the requirements for the target group.

We ask you to bear in mind the recommendations of the ETUC Action Plan for women which call for the proportional representation of women in trade union activities.

### Participants' registration

Please fill in our registration form and use the link : <https://crm.etui.org/form/strengthening-trade-union-power>

**no later than 30 January 2025.**



## Payment

The participation to this course is **60€ for all participants**.

**Hotel booking** will be made by ETUI. It is important to inform us of your correct arrival and departure date.

**Lunches and coffee breaks** will be organised by ETUI. Communication on Dinners will be given when the participation is confirmed.

## Reimbursement of travel and accommodation costs

**We kindly ask you to read carefully our new travel policy enclosed, the rules have changed.**

## Additional information

Should you need any additional information please do not hesitate to contact Sylviane Mathy, e-mail: [smathy@etui.org](mailto:smathy@etui.org)

Yours sincerely,

Education Department