

Programme

Strengthening trade union power by using digital tools (2452-040)

26-28 February 2025 – Hotel Novotel City Centre, Brussels

| 26 February | | 27 February | 28 February |
|---------------------|--|--|---|
| 9:00 – 10:30 | Welcome from ETUI Presentation of participants | Feedback of day 1 Social listening Presentation & discussion | Reflecting about the future New ways to explore digital organising Working groups |
| coffee break | | | |
| 11:00 – 12:30 | What is digital organising? Brainstorming & discussion Exploring digital organising Presentation & discussion | Mapping digital organising Exchanges of experiences | New ways to explore digital organising Report back & discussion Conclusion and evaluation |
| lunch break | | | |
| 14:00 – 15:30 | Data and trade unions: Brainstorming, expert presentation, discussion | Applying digital tools for trade union campaigning Introduction & working groups | departure |
| coffee break | | | |
| 16:00 – 17:30 | ETUC policies: Presentation & discussion | Applying digital tools for trade union campaigning Report back and discussion | |



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